



COLORADO

DENVER METRO • COLORADO SPRINGS • BOULDER

Apartment Management Newspaper

Circulated to Over 6,000 Colorado Apartment Owners, Property Managers, On-Site & Maintenance Personnel

Advertising Rates & Specifications

Advertising Dimensions

Ad Size	Horizontal	Vertical
Full Page		10.0" x 15.5"
Island Ad		7.5" x 10.0"
1/2 Page	10.0" x 7.5"	4.875" x 15.5"
1/4 Page		4.875" x 7.5"
1/8 Page	4.875" x 3.625"	2.3" x 7.5"
1/12 Page		4.875" x 2.5"



Advertising Rates - Display (Price is per issue)

# of Issues	1/12 pg	1/8 pg	1/4 pg	1/2 pg	Island	Full pg
1 Month	N/A	\$260	\$435	\$705	\$860	\$990
3 Month	N/A	\$230	\$400	\$605	\$760	\$960
6 Month	N/A	\$210	\$370	\$550	\$710	\$930
12 Month	\$129	\$179	\$295	\$505	\$635	\$910

Premium Ad Space (Additional charges)

Full Back Page	\$250
Full Inside Front	\$200
Guaranteed Position (Limited)	\$100

Color

Full Color	\$200
------------	-------

Loose Inserts

Per 1000	\$100
8.5 x 11 or smaller, customer supplies insert	

Direct Mail

Please consult your account executive for more details.

After advertiser approval of artwork, errors are the responsibility of the advertiser.

Agency Specs

Space & Art Deadlines: Please call for deadlines.
Tabloid size: 11 x 17

Camera-Ready Specifications:

- 85 Line Screen (LPI)
- Negative film must be right reading, emulsion side down.
- Electronic files are preferred, fonts embedded. Please consult your account executive for more details.

Four color process available. If you choose process color, please make sure all images are CMYK and free of spot colors or additional charges may apply.

Ad Design - We can produce your ad

Ad Layout/Design	\$75/hour
Minimum charge	\$75
Minimum \$50 for changes/orders at press time	