

APARTMENT news

Published by Professional Publishing, Inc. in conjunction with Arizona Multihousing Association

Circulated to Over 12,000 Arizona Apartment Owners, Property Managers, On-Site & Maintenance Personnel

Advertising Rates & Specifications

Advertising Dimensions

Ad Size	Horizontal	Vertical
Full Page		10.0" x 15.5"
Island Ad		7.5" x 10.0"
1/2 Page	10.0" x 7.5"	
1/4 Page		4.875" x 7.5"
1/6 Page		4.875" x 5"
1/8 Page	4.875" x 3.625"	2.3" x 7.5"
1/12 Page		4.875" x 2.5"

Advertising Rates - Display (Price is per issue)

# of Issues	1/12 pg	1/8 pg	1/6 pg	1/4 pg	1/2 pg	Island	Full pg
1 Time	N/A	N/A	\$510	\$570	\$805	\$1005	\$1,225
3 Times	N/A	\$305	\$470	\$505	\$690	\$905	\$1,105
6 Times	\$199	\$280	\$425	\$445	\$685	\$835	\$1,040
12 Times	\$179	\$250	\$355	\$385	\$575	\$760	\$995

*AMA Members are entitled to 10% off published rates

Resource Guide - Advertising Rates

Full pg	2/3 pg	1/2 pg	1/3 pg	1/6 pg
\$1,015	\$820	\$690	\$615	\$415

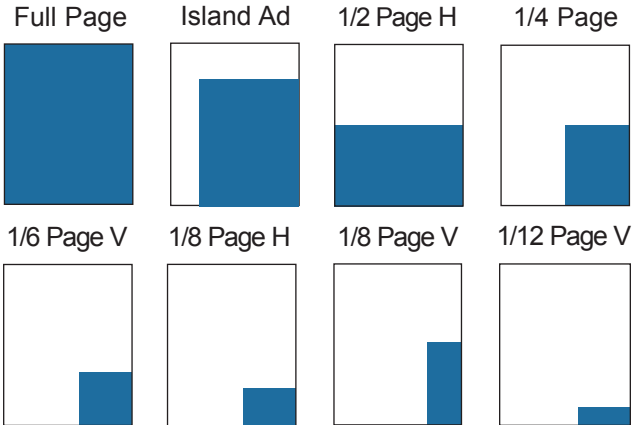
Advertising Dimensions

Ad Size	Horizontal	Vertical
Full Page - No Bleed		7.5" x 10.0"
Full Page Trim - 8.5" x 11"		*Bleed (add 1/2")
2/3 Page		7.5" x 7.5"
1/2 Page	7.5" x 4.937"	4.937" x 7.5"
1/3 Page		2.937" x 10.0"
1/6 Page	4.937" x 2.937"	2.937" x 4.937"

Member discount	10%
Each bold listing	\$75
PMS Color	\$200
Four-color	\$375
Bleed Ads	add 20%

Ad Design - We can produce your ad

Ad Layout/Design	\$75/hour
Minimum charge	\$75
Minimum \$50 for changes beyond deadline.	



Agency Specs

Space & Art Deadlines: Please call for deadlines.

Tabloid size: 11 x 17

- Electronic files are preferred, fonts embedded.

Please consult your account executive for more details.

Please make sure all images are CMYK and free of spot colors or additional charges may apply.

Premium Ad Space (Additional charges)

Full Back Page	\$250
Full Inside Front	\$200
Guaranteed Position (Limited)	\$100

Color

Full Color	\$200
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Loose Inserts

1 Month	\$1500
3 Month	\$1300
6 Month	\$1150
12 Month	\$1000

8.5 x 11 uncoated, single sheet, customer supplies insert

Direct Mail \$200 per 1000
Please consult your account executive for more details.

After advertiser approval of artwork, errors are the responsibility of the advertiser.